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## NOVEMBER 2010

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Meeting     Work Party  
 Indoor     Outdoor  
 Stump

## MARKETING TEAM NEEDS PEOPLE

Sergey Gorbатов, Brand Management & Marketing Chair

We are looking for a few talented folks who are proficient in PHP, HTML, graphic/web design, and social media management as well as strategic marketing. The team will work on developing the new SCA website, launching some social media campaigns, and promoting the club through a variety of other channels.



For more information (or if you are interested), contact Sergey Gorbатов at sgorbatov@gmail.com or 831.216.6221. Thank you!

## PRESIDENT'S MESSAGE

Henry Bertram

### Nominations Open

Nominations for Santa Cruz Archers 2011 club officers are open until the December meeting. You can nominate club members for any office by emailing Henry or scarchers@comcast.net. Email nominations must be received by close of business Monday, December 6.

### Road Work

The work to convert two culverts, eliminating our makeshift bridge, is very near completion. The road is open on the weekends. There is still some work going on during the week that should be finished during the first week of November.

### Slow Down on the Road

We have complaints about speeding on the range road, specifically a blue Buick sedan on weekdays.

Please remember that there are cyclists, walkers, dogs, young mothers with children in strollers and the occasional wild animal on the range road. Please keep your speed down on the range road.

### Scotch Broom Season

With the arrival of the rain, our thoughts turn to pulling Scotch Broom. At least my thoughts turn to pulling Scotch Broom. It's that nasty stuff that obscures target 12 from the lower shooting position for me and from the three lower positions for any one less than twelve years old. It can also overwhelm the 60-yard shooting positions on target two and grows along most of the trail on the Hunter side of the course (targets 1 -14). Scotch Broom is an invasive species and should be removed by pulling it out including its roots. If it is cut, it simply grows back thicker and with more stocks. I have been told that the seeds have been germinated after 50

years, so those black seed pods you will soon see are ominous indeed.

The rain softens the soil, making the smaller plants easy to pull, so grab a few while you are walking the range and just toss them down the hill side.

Some of the bigger plants are just too hard to pull, so we purchased a weed wrench. It's that orange thing in the tool area of the snack room that looks a bit like a right-angle pipe wrench. I took it out for a spin when it arrived, pulling some medium to small "broom" on the elevated area between the animal shed and the indoor range. Using the weed wrench is great fun, you really feel the power.



Being a bit analytical, of course, I had to compare pulling the old, back breaking way with the new mechanized way. There were many stocks that just wouldn't budge by gloved hand. The weed wrench prized them out with virtually no force at all: it's marvelous what a little leverage can do.

Before you take the weed wrench out for a spin, please note the following rules to prevent damage to the tool:

- 1) As with any tool, familiarize yourself with the operation of the tool, safety procedures and helpful tips by reading the instructions. They can be found at [www.santacruzarchers.com/UsingWeedWrench.pdf](http://www.santacruzarchers.com/UsingWeedWrench.pdf).



- 2) This is a one-person tool; if you ask for help you will bend the tool.
- 3) Always keep the fulcrum (the horizontal bar) on the ground, keeping the lever (the part with the handle on it) perpendicular to the ground. That prevents bending the fulcrum.
- 4) Use the weed wrench on wood only (Scotch Broom mainly). Using it on metal stakes (like the animal stakes currently stuck in the ground around the range) will damage the gripping surface on the jaws).
- 5) Be careful! Keep the tool from whacking people or things while you are walking around with it, and be careful that you don't poke yourself with branches or knock yourself off a precipice when the root snaps off and the weed suddenly comes out of the ground.

### ATV Policy Complete

A few club members commented, and the updates have been incorporated in the ATV policy. The policy is at [www.santacruzarchers.com/ATVPolicy.pdf](http://www.santacruzarchers.com/ATVPolicy.pdf)



You need to be familiar with the policy and fulfill its requirements to use the ATV.

### Boys from Walnut Ave. Women's Center

Our introduction to archery for a boy's group from the Walnut Ave. Women's Center went very well Thursday night, October 28. Everyone seemed to be having a good time. Most of the boys were new to archery.

## HELP WARM UP THE CLUBHOUSE!

It's time to bring firewood into the clubhouse for the winter. Please help split firewood and bring it inside, stacking it to the left and right of the stove.



## OCTOBER MEETING MINUTES

Lynn Rollins 10/5/10 1931 hrs

### President's Report

1. The Bad Boys of Branciforte shoot was a success with 117 attendees--a modern day record!
2. The road and bridge work is continuing. The exit road will be closed this week, then the front road will be closed. The bridge is gone!
3. This month, the city arborist will walk the range with Henry to see what we can do to prevent trees from falling over paths and roadways (remember last winter?!?!).
4. Here are the rules from Fish and Game with respect to the creeks in our area. From 8/1 to 10/31, you can go in creek beds. All other times of the year, stay out of creek beds.

### Treasurer's Report (Susan Bertram)

Club is solvent. The Bad Boys of Branciforte shoot was a success.

Newsletter and Membership Chair's Report (Lynn Rollins & Jodie Blair)  
The October newsletter is done.

### WebMaster, Brand Management, & Marketing Chair's Report (Sergey Gorbatov)

Sergey wants a team of people to redo the web site and help with marketing. He will send an email to members asking for help.

### KeyMaster & Indoor Range Captain (Randy Redmond)

1. It's time to bring firewood into the clubhouse for the winter. Please help split firewood and bring it inside, stacking it to the left and right of the stove.
  2. We need to post a sign indicating that the entrance road is currently a two-way road. Henry will make arrangements.
  3. Next year at Bad Boys, we should have a parking attendant.
  4. We need more working members.
- No other officer reports.

### Old Business

1. New Member Intro and Voting. Sara Lien shot in England for 4-5 years, then in Minnesota. She wants to start shooting again. Unanimous approval. David Skomsvold has guns and wants to try archery. His wife Kathy wants to try it, too. Unanimous approval. Welcome!
2. The Bad Boys of Branciforte shoot was a success with 117 attendees. The shoot went mostly smoothly. Thanks to all who helped with prep and the day of. Attendees appreciated the animal decorations (beard & mustache on a cougar, cool facial hair, eye patches). We had a few complaints: parking was disorganized and inconvenient, Coke can target needs to be high enough that arrows shot through it go into the bale, red spots on animals need to be more visible, and raffle ticket sales ended too early. Two animals got broken and need to be fixed (goat's diaphragm, gorilla's leg).



Some people would like to have another porta-potty at future shoots; this is a tricky item to commit to because the units are costly and we don't have consistent attendance.



3. Target 2's 50-yard shooting position is dangerous because you can see people walking above the target butt, perhaps on their way between targets 3 and 4 (per range inspector at Bad Boys shoot). We will look into it.

4. Range work needed. At target 10, we should remove the old platform before the shooting position; it is disintegrating. Mike Tracy will look into it. New targets are needed for the outdoor range by Sunday; Lynn Rollins and Jodie Blair will glue them; Mike Tracy will put them up. We need new bales on 4, 22, and 28 Cub; will do at November work party.

### New Business

1. The Walnut Ave. Women's Center in Santa Cruz runs a support group for adolescent boys from families with problems. They would like to have an introduction to archery class. Randy moved that we waive the \$25 fee and have the kids do some range work instead. Unanimous approval.

2. Next month is nominations for 2011 officers; please put on your thinking caps.

3. We need a trailer for our ATV. Randy moved that we approve \$750-\$1000 to purchase one. Unanimous approval.

4. Long time member Brian Tracy died 9/28/10. Randy moved that we contribute \$100 to a fund for his wife and children. Unanimous approval.

5. We could use a weed wrench for removing Scotch Broom. After a discussion about the sizes, prices, and durability of various weed wrenches, Andy moves we purchase a #3 (2-inch) weed wrench. Unanimous approval.

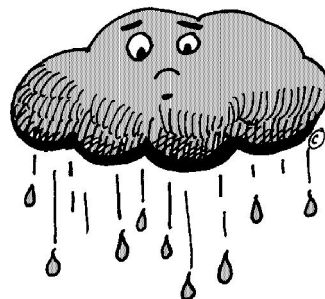
### Event Calendar

Indoor 10/1 1945  
No work party this month  
Outdoor 10/10 0900  
Indoor 10/15 1945  
Stump 10/30 0900  
State Indoor Championships in January (need to rebale the indoor range)

Motion to adjourn at 20:50 is unanimously approved.

## STUMP SHOOT

Stump shoot was attended by Henry. It was raining, the trail was treacherous, and the bow string, arrows, and feathers were wet. It took a bit of time to adapt to the slower equipment— heavy with rain drops and humidity—that caused the arrows to fall short of the target. It is exciting, however, having the water on the bow string snap into the air on every shot. Bottom line...rain 3, archers nothing. I did get the chance to use my arrow-mud removal device, that green clump of yarn I keep on my quiver.



If you hunt or shoot outdoors competitively, you should jump at the chance to practice in the rain. Just put on your rain resistant shooting gear, wax your string, cover your fletching, and come on down. I keep my wet weather clothes in a small duffle bag so it's ready to go whenever the weather threatens (and I am crazy enough to go out in it).

## OUTDOOR SHOOT

Henry was alone for the outdoor shoot.

## INDOOR SHOTS

Henry Bertram

10/1/2010	Style	Score	X
Scott Covington	FS/A/M	298	31
Henry Bertram	Trad-R/A/M	180	2
Kim Blake*	Trad-R/A/F	110	0
Matt Felton	Trad-R/A/M	229	5

\*New member Kim Blake shot Traditional Recurve well enough to make the indoor board.

10/15/2010	Style	Score	X
Sergey Gorbатов	BHFS/A/M	281	15
Sara Lien	FITA/A/F	63	0
Scott Covington	FS/A/M	297	37
Henry Bertram	Trad-R/A/M	170	0

## ANY NEWS?

Jodie Blair

Please write about your archery experiences and send them to us. The deadline is the end of the day, the Saturday before the club meeting. Send entries to

[lrollins@braveNewWorld.com](mailto:lrollins@braveNewWorld.com).